

NEW WORLD Tawa

coming soon!

Tawa Temporary Supermarket now open

Hi, we are Nicole and Cameron Hogg and we're a sister and brother team. If you peeked round the doors as Tawa Mall was being redeveloped, you might have seen us busily stocking the shelves.

Tawa Temporary Supermarket will fill the gap between the closure of Woolworths and the redevelopment into a larger full-service **New World** which is due to open in the middle of next year.

The temporary supermarket is a small store designed to provide residents with the basics in fresh and packaged groceries.

For a full range of groceries, the **free New World shoppers bus** will be available to travel to **New World** supermarkets in nearby areas. We'll hop on the bus from time to time to get to know the passengers.

We're looking forward to meeting you and providing you with groceries while the big **New World** takes shape next door.

See you in-store
Nicole and Cameron Hogg



Free shoppers bus ready to go

The **New World free shoppers bus** starts out on Monday, 7 November, to make it easy for our customers to shop at the **New World** in Porirua and also in the Churton Park store when it opens in early December.

Barry Collis, our bus driver, is looking forward to meeting his passengers and has the authority to develop and change the bus route to suit the needs of our supermarket shoppers. That flexibility is important in making sure that folk who have difficulties getting around can have access to the bus.

A **free 0800 number** will be set up so you can contact Barry to let him know the days you want to use the bus, any difficulties you might have and where you live. Meanwhile, you can contact him on 027 207 2919.

TAWA TEMPORARY SUPERMARKET

Tawa Mall

Opening Hours: 7.00 am – 7.00 pm, 7 days

Phone: (04) 232 3831

Email: Nicole.Hogg@foodstuffs-wgtn.co.nz

Cameron.Hogg@foodstuffs-wgtn.co.nz



NEW WORLD



Meet Barry – your shoppers bus driver

A friendly helpful bus driver makes all the difference to your enjoyment of the journey and getting on and off the bus with your bags of groceries.

Barry has been driving for a living most of his adult life. He has driven buses for Wellington City Council, operated container cranes on Wellington's wharf, owned a Corporate Cab, and been manager of Porirua Taxis. More recently he has been driving 45-seater buses for Titahi Bay Tours & Charters. Now he's with us at New World and our 26-seater free shoppers bus.

"I think the key to being a successful bus driver is always being polite and helping people; just generally being nice," Barry says.

"I know that some older people are concerned about getting on and off buses with their bags and I can assure them I will help and will also have a portable step to put on the ground so there's not such a reach up to the step on the bus. These are things I've always done as I've had a lot of elderly people and young mothers on my journeys. It's part of my job to help make their day a good one."

Barry says he's looking forward to getting to know his passengers on a first name basis.

Phone Barry to stay up to date

You will be able to phone Barry during working hours for free to discuss the **free bus** timetable and the route. This phone number will automatically link you to Barry. If Barry's available, he'll answer as soon as he can. Otherwise please leave a message because he might be driving.

Please clearly state your name, address and phone number, then leave your message.

Meanwhile, just phone or text 027 207 2919

Free home delivery

We have a special offer from **New World Porirua** to provide home delivery for **free** throughout the Tawa area. Please inquire about this service next time you are in **New World Porirua** or phone the supermarket on **(04) 237 0012** and ask for the checkout supervisor who will help you make an order.

Just for starters – initial bus route and timetable

Barry will be testing out the route and timetable over the first few weeks and will make any changes necessary to improve the **free shoppers bus service** (so this route and timetable is just for starters). By the time we publish our next newsletter, Barry will have worked out the preferred route and timings with the help of his passengers.

At first the bus will travel to **New World Porirua** but in early December, there will be an opportunity to travel to the newly opened **New World in Churton Park** as well.



Initial route (subject to change once passenger needs are known)

- Start from the bus stop outside the pharmacies on the Main Road side of **Tawa Mall**
- Head south along **Main Road** to **Redwood Village**
- Then north along **Duncan Street**, left into **McLellan Street**, right into **Beauchamp Street**, into **Collins Avenue** and then along **Findlay Street** and out onto the **Main Road** to Porirua.
- Wave to stop the bus, so you can get on.

Initial timetable (subject to change once passenger needs are known)

Departure and approximate arrival times from Tawa Mall and New World Porirua

Monday to Friday

Depart	Time	Arrival	Time (approximate)
Tawa Mall	9.30am	New World Porirua	10.00am
Tawa Mall	10.30am	New World Porirua	11.00am
Tawa Mall	12.45pm	New World Porirua	1.15pm
New World Porirua	11.15am	Tawa Mall	12.15pm
New World Porirua	1.30pm	Tawa Mall	2.30pm
New World Porirua	3.00pm	Tawa Mall	4.00pm

Please note we're allowing an hour for the return trip from Porirua to Tawa so Barry can help elderly or disabled folk get off the bus with their bags. It may not take this long!

If you take the **9.30am** bus, arriving at **10.00am**, you'll have an hour and a quarter to do your shopping and get back to the bus that leaves at 11.15am.

If you take the 10.30am bus, arriving at **11.00**, you'll have two and a half hours to shop and have a cuppa before the next bus departure at **1.30pm**.

If you take the **12.45pm** bus, arriving at **1.15pm**, you'll have an hour and three quarters to shop before the bus departs at **3.00pm**.

Or make a day of it by taking the early bus and returning on any of the other ones.

Saturday

Departure and approximate arrival times from Tawa Mall and New World Porirua

Depart	Time	Arrival	Time (approximate)
Tawa Mall	10.00am	New World Porirua	10.30am
New World Porirua	12.00pm	Tawa Mall	1.00pm

We will have available printouts of changes to the timetable and route as they occur on the bus and in the **Tawa Temporary Supermarket**.



Use the bus and be in to win

The free shoppers bus is specially for people travelling to shop at **New World**.

On your first trip you will need to sign in on the clipboard. We'll also have **New World shopping bags** to give you for free as well.

After that, all you need to do is show your **New World** shopping bag when you board the bus, and we'll know you're one of us!

- **Enter our mystery prize draws**

We'll have special draws for which you can use your **New World** or **Tawa Temporary Supermarket** receipts. Simply write your name and phone number on the receipt and pop it in the prize box at the front of the bus.

Prizes will include Fly Buys points or vouchers for goods which you can collect at the Tawa Temporary Supermarket.

- **Sign up for Fly Buys**

New World supermarkets and the **Tawa Temporary Supermarket** are the only grocery stores that offer Fly Buys points and rewards. You can sign up in-store for free - we'll have "instant sign-up packs" for you.

What is Fly Buys? With a Fly Buys card, every time you fill up your car, buy some groceries or shop at any of the 3,000 participating stores, you collect points towards a reward. Maybe it's a new gadget for the kitchen or lounge, maybe it's a massage, or even a trip overseas. Whatever it is, just by doing your everyday shopping, you're bringing a reward a little closer to being a reality.

Participating stores include: Amcal Pharmacy, Unichem Pharmacy, BNZ, Contact Energy, Mitre 10, Noel Leeming, Paperplus, Palmers Gardenworld, Shell and Z Service Stations, State Insurance, Pit Stop, and Visique Optometrist.

Lighter, brighter BNZ Tawa

The complete make-over for the BNZ store at Tawa Mall has been welcomed by its customers.

"Customers particularly like the openness of the teller counter," says BNZ banking adviser Jason Wong. "They say they're enjoying the new lighter, brighter and friendlier BNZ store."

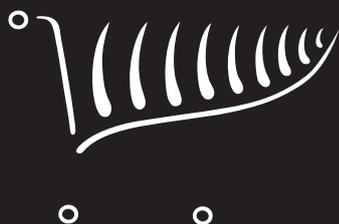
Tawa BNZ is now a modern high tech environment with internet for customers, free electronic advertising space for business clients and a television area for the kids.

BNZ customer service consultant Sunny Gulati, left, and banking adviser Jason Wong at the new teller counter.



New World Tawa Free Shoppers Bus

Phone 0800 TAWA BUS (0800 8292 287)
to be connected to Barry the bus driver



PROUDLY 100% NEW ZEALAND OWNED AND OPERATED

Keeping you up to date

We'll keep you up to date with developments through our New World Tawa newsletters.

You can also see our information online at www.newworld.co.nz/tawa or view our newsletter online on the Tawa Community e-newsletter www.tawalink.com/newsletters.html

Tawa Temporary Supermarket

Tawa Mall, between Oxford St and Main Rd

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